

LSA Board Meeting November 5, 2024 – Camp Lutherwood

Meeting called to order at 6:17 p.m.

Present: Eric McHenry: *president*, Lorraine Earle: *secretary*, Janet Monks: *issues and history project*, Evan Pulse: *communication*, Sharon Cody, *alternate communications chair*, Art Baddorf: *treasurer*, (via zoom), Laurie Henley: *member-at-large*, Don Goodman: *support (via zoom)*,

Treasurer's report: Current Balance (11/4/24) - \$24,000.38

History Book Fund- \$10,971.85

2025 members - 39 (29 new plans + 10 old plans)

We are now paying \$31/month for essentials email marketing through WIX.

Evan will check on the cost of what we are doing at this point and see if he can find a better way.

Minutes from last board meeting are approved

New board member: Laurie moves for Sharon to be on the board, Janet seconds, all approve

Membership: Evan will clean up the WIX duplications.

We will not cancel the old recurring memberships in 2025 until the members have been contacted and renewed for 2025. By next December, all of the memberships will be under the new system.

Evan suggests sending out another mailer to reach the households that are not current members as well as an email in November to highlight membership and one in December to be a party reminder. Eric and Micah will put out signs soliciting membership, before the holiday party.

Evan is putting out a bi-weekly Facebook post as well as keeping the website updated.

Eric mentions working on sponsorships – Evan will work on this again after the membership drive is ended, in the new year.

Art will keep up the membership list until the new process is figured out.

Evan & Sharon will provide a bullet list of reasons for joining LSA for board members to reference when promoting membership.

Signs: the history committee has offered \$500 for new ones and Eric will continue to work on this.

History committee: Janet will now get notifications if people want a book. Jerry will deliver books within a 30-mile radius.

Christmas party: we need needle-nosed pliers, boughs, cookies – please let Micah know what you are bringing.

Facebook posts: Evan mentions that we need new posts to keep it interesting; Janet will ask Jerry for the history book pages in digital format.

Future meetings/next board activity: we will call former members after the holiday party to check on their status.

The board will work on clarifying roles and contacts for board members, especially as it concerns the jobs of membership and communication.

The next board meeting will be in spring, time and location TBD.

Raffle: we will raffle two mugs for November & December for those members who joined in those months, promoting on corresponding mailer & digital platforms. Lorraine moves to hold a raffle, Laurie seconds, board approves.

Meeting adjourned at 7:16 pm