

Lake Samish Association Board Meeting March 2, 2022

Zoom meeting called to order at 6:00 p.m.

In Attendance

Derek Buse, Eric McHenry, Art Baddorf, Micah Ping, Janet Monks, Evan Pulse, Laurie Henley, Sharon Cody. Quorum achieved.

Update on Swag and WIX issues – Evan Pulse

Three new product offerings live on the Shop page of our website using a new vendor. Pricing is more friendly – currently set with a 5% profit markup. Shipping is more reasonable, set by the vendor based on where it is being shipped. If it looks good to Board, Evan proposes to build out a Summer 2022 collection, getting it approved by the Board by email, having it ready to roll out to membership by the next membership meeting. There is no extra cost over and above what we are already paying for the WIX platform for this app. Each product shows up only once – once selected, sizing and color can be changed/selected – resulting in a cleaner look, less cumbersome to the user. Logo needs to be updated – Evan will get some mock-ups to us.

WIX issues with multiple/duplicate memberships and inability to renew annual membership is still being investigated. There are open tickets with WIX.

Approval of Minutes

Motion by Derek to approve the September 9th 2021, October 14th 2021, & February 2nd 2022 minutes with the addition of the word “Proposed” to the event dates in the February 2nd 2022 minutes. Second by Art. Passed unanimously.

Treasurer Update – Art

Budget for 2022 discussion. 2021 figures for Boat-in Movie Night and Trunk or Treat will be broken out of Community Events and moved to their own line items for 2022. Eric moved, Sharon seconded approval of the 2022 Budget. Approved unanimously.

Follow up item: Algae bloom/water sampling discussed. Readdress the algae bloom testing process. Locate and republish the article from previous newsletter. Assigned to Sharon.

Business Listing/Advertising discussion: Business listing on the Directory page of the website cost is \$55 annually. This does not include membership. Businesses aren't required to be members in order to advertise with LSA. If business owner wants to vote at a meeting, they need to join as an individual member for an additional \$20 annual membership fee.

Follow up item: Review renewal process of Business Listings on Directory page of website. Assigned to Sharon.

Membership Update – Sharon

125 members. 60 members are on Recurring Subscription plan. 11 new members since Movie Night. 2 new members since 2022. New Neighbor Welcome Packet delivery has resulted in 1 new member. Packet delivery will continue.

Conflict of Interest - Janet

Conflict of Interest form submitted by Derek and reviewed by Board. Potential conflict seems minimal. Janet moved that we accept this COI into the record and if Derek becomes the main sponsor of Movie Night that we have a different Board member M.C. at the event. Seconded by Eric. Approved by all Board members present with the exception of Derek who didn't vote.

2022 Event Planning

Boat in Movie Night Update: Date finalized – Friday, August 26th 2022.

Sponsorship discussion: So far, 2 sponsors have committed to covering $\frac{3}{4}$ of the cost. We still need to canvas for sponsors to cover the remaining 25%. Fee will be \$150 and will include the banner ad prior to the movie and a business listing on the Directory page of the website. This fee does not include membership. PNG or PDF needs to be supplied by the business. Derek and Eric will put together a sponsor sheet on the requirements/cost. The sponsor that was inadvertently not included in the banner last year will get free sponsorship this year.

Easter Egg Hunt Planning – April 16th beginning at 3:00pm

Eggs have been collected and washed. \$50 of candy has been purchased. Bunny suit is cleaned. Numbered eggs could be turned in for prizes. Need to get vinyl to update the signs with date/time. Micah, Amy and Derek will get together to finalize logistics.

Facebook Photo Contest

Derek will follow up with Evan

Secretary Position and Upcoming Events Email

None of the potential candidates have panned out. Micah will include the open position prominently in the next email which will also include upcoming events, request for event volunteers, safety vest availability at next membership meeting, and possibly status of firehall, and is planned to go out within the next 14 days. Draft will be sent to all Board members for review prior to distribution.

Annual Membership Meeting - April 28th at 6:00 pm at Lutherwood

Potluck. Possible live link via Zoom, but no interaction would occur. Speakers begin at 6:30: 15 minutes each. Sheriff/deputy and Tyler Byrd. Janet will bring sign-up sheets for events.

Fowler Email | Emergency Plan

May not be viable for LSA. Concern that LSA doesn't have the manpower, resources, and expertise to sponsor this project at this stage. There are some liability concerns. Other Emergency Preparedness organizations may be a better fit. Once established, it would be well within the LSA's stated purpose to provide the info to our membership. Micah will prepare a response to Mr. Fowler.

Next Board Meeting

May 18, 2022 at 6:30. Location and/or Zoom link to follow.

Follow up: Meeting date/time/Zoom link needs to be posted to the public (on our website and FB page) no sooner than 30 days and no later than 10 days prior to the meeting. Assigned to Evan.

Meeting adjourned at 8:36 pm.

Submitted by Sharon Cody