

# Lake Samish Association Board Meeting

## May 26<sup>th</sup>, 2021

Meeting called to order at 6:35 pm

\*Meeting was originally recorded, the below minutes are transcribed from the recording

### **Previous minutes**

Meeting minutes approved with amendment to the support email. Correct email is [support@lakesamish.org](mailto:support@lakesamish.org)

### **Treasurers report**

Larger than usual expenses due to insurance payment along with deposit for boat in theatre rental. Currently up to 102 members, there was an uptick in memberships along with an increase to our 2022 memberships due to 2 year plans.

We saw a \$3.97 profit from the sale of a throw pillow

Board members were asked to purchase some swag so we can determine actual shipping costs and better distribute amongst items as current shipping is not sustainable as it is set up as a % of total cost (shipping for a sweatshirt was \$25).

Issue with membership sign ups on the website. There are 14ish that had the issue, a few resigned up right away but still a number who have not resigned up, ball is in their court to sign up. Additionally there are about a half dozen people who have duplicate memberships

### **Next meeting date**

Technically off until September but due to membership issue and august event board voted on holding a meeting on June 30<sup>th</sup> at 6:30 pm @ the firehall

New system for reserving the firehouse via their website

### **Polystyrene recap**

Micah put together video on Facebook. A 40 yard container was filled with Styrofoam.

Thanks to Micah for all of the help on this along with getting the slalom course repaired!

We want to publicize this event and its success to share with members that we are happy to support and advertise events/cleanups they have, this clean-up was member driven.

### **Boat in movie night**

Will start at 8:30 pm as that is when it will be dark enough to screen the movie on the 40 foot screen. Deposit has been made for rental equipment.

Sponsors

\$1500 commitment from Josh and Komodo

Discussed on how we wanted to tier sponsorships to drive business engagement. Ended up doing a single tier that will get a logo/image flashed on the screen prior to the screening

Sub committee to meet and hammer out final details.

### **New Board Position**

Evan volunteered to temporarily fill this role. Board to send over update responsibilities of role that may encompass some pieces involving the website and tech side of the organization. Once sent over Evan will give the yes or no and the board will make an official vote.

### **Membership Issues**

Currently in a bit of muddy waters with membership issues. There are several things playing into this; website, expiration of tenured members, renewals all throughout the year, Covid, etc. Sharon has suggested that we create a committee or new membership coordinator position as this is no longer something the communication chair and treasurer can handle.

Need to create a better and more uniform way for reaching out to and retaining members who have their membership expire, we have seen a slight dip in memberships

Sharon volunteered to take over membership coordinator role and Art volunteered to take over as the treasurer.

No vote needed by board as this is interim, but this was approved and moved forward with. Art needs to get added as a signatory on the account. There is potential to make the membership coordinator a full time position.

### **Miscellaneous**

Beer Glasses

Kate is putting together a beer glass order. She is going to order some pint glasses as well as the traditional cups don't stack great and break easier. Going to keep the same logo but may look to change up the colors. No set date on ordering yet.

Boaters License course

18 people currently signed up

Meeting adjourned at 8:10 pm